

20TH EXIT ZERO JAZZ FESTIVAL



MAY 5-7
2023



Worldwide Logistics Group Stage
PRESENTED BY
STEINWAY & SONS
FERRY PARK
NORTH CAPE TOWN
motéma
7group
interra consulting
Cape May BREWING CO
BREEZE

CELEBRATING TWELVE YEARS OF PRESENTING WORLD CLASS JAZZ FESTIVALS IN 2023

MAY 5-7

ICONS PLAY HERE

It's a cultural force,
it's a bright moment,
it's a party at the beach,
it's the soul of music.

RAMSEY LEWIS CHRISTIAN MCBRIDE

DIANNE REEVES EDDIE PALMIERI

JON BATISTE JAZZ AT LINCOLN CENTER ORCHESTRA

RON CARTER PAT METHENY CHRIS BOTTI

DEE DEE BRIDGEWATER ROY HARGROVE

CECILE MCLORIN-SALVANT CHICK COREA

TERENCE BLANCHARD DR. JOHN WYNTON MARSALIS

GREGORY PORTER MARCUS MILLER

ANGÉLIQUE KIDJO CHARLES LLOYD

2023 & BEYOND

FEATURE YOUR BRAND.

Rich Legacy: Rich Opportunity.

Aligns your brand with the Exit Zero Jazz Festival - now a 12 year Cape May tradition - with a loyal, diverse audience who make the journey twice a year, year after year.

Your customized footprint for Exit Zero Jazz Festival is curated by our team and yours to:

- Identify specific goals and needs
- Speaks to our audience in a clear, distinct voice
- Creates a digital and real-life footprint before, during and after the festival

REACH

**OVER 2.5 MILLION
MEDIA IMPRESSIONS**

f 8,500+

📷 3,500+ Followers

10,000+ email subscribers

FESTIVAL COVERED BY PUBLICATIONS

ATLANTIC CITY PRESS

JAZZTIMES • PHILADELPHIA INQUIRER

PASTE • DOWNBEAT

EXIT ZERO • GLIDE MAGAZINE

JAZZIZ • WXPB THE KEY

NJ ARTS.NET

CAPE MAY MAGAZINE

READING EAGLE

THE EXIT ZERO JAZZ FESTIVAL

A U D I E N C E

**DIVERSE.
EDUCATED.
ENGAGED.**

FANS FROM 40+ states, 5 countries
35% of attendees from outside New Jersey

TOP 5 MARKETS

1. South Jersey
2. Philadelphia & Suburbs
3. North Jersey / NYC
4. Southeast PA
5. Delmarva

AGE

18-24 | 5%
25-34 | 15%
35-44 | 20%
45-54 | 25%
55+ | 35%

GENDER

55% Female
45% Male

DISPOSABLE INCOME

68% have an annual household income over \$75,000

EDUCATION

70% completed a 4 year degree

PARTNERSHIP



There are many ways to partner with the Exit Zero Jazz Festival, from sponsoring a Festival stage to supporting our year round educational programs. Enjoy multiple benefits from a variety of Exit Zero Jazz Festival Partnership Opportunities

For more information about becoming a partner of Exit Zero Jazz, please contact Michael Kline, Executive Director, at michael@exitzerojazzfestival.com or 609-849-9202.